



NEWS RELEASE

For Immediate Release

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Award Winning Sustainable Community Committed to Shopping Locally

BURNABY – UniverCity, the sustainable residential community on Burnaby Mountain near Simon Fraser University is partnering with Nesters Market to open a community grocery store, SFU Community Trust announced today.

“We are thrilled to welcome Nesters Market to our growing community,” said Gordon Harris, President and CEO SFU Community Trust. “This is another major step forward in the evolution of UniverCity as it means that our community residents will no longer need to drive off the hill to get groceries and prescription drugs. Together with our recently-announced elementary school, the Nesters Market makes UniverCity a much more complete community.”

Nesters Market will open at UniverCity Spring 2009. This store, their 9th in BC, is a perfect fit for this completely walkable mountaintop community, given Nesters’ commitment to offering a good selection of organic and environmentally-friendly products.

“We are very excited for the opportunity to open a Nesters Market in a community with great concern for the environment,” said Ric Laidlaw, President of Buy-Low Foods. “Our store will be in a geo-thermal building, in a sustainable community that will serve the entire UniverCity and university communities, and that is very exciting.”

The new store will be 23,000 square feet of the best that Nesters Market has to offer, and is destined to become the place to shop for the UniverCity and university communities. Nesters Market is well known for its delectable in-house bakery and bistro/deli featuring hand cut sandwiches, take-home lunches and dinners. Nesters features an impressive and full selection of groceries, meats and produce, including organics, plus a floral department. Excellent value, quality products and friendly service are the hallmarks of Nesters Food Markets.

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"We welcome Nesters Market to the HUB at UniverCity," said Jesse Nobbs-Thiessen of Liberty Homes. "We see Nesters as a community focused organization that will provide a much needed centre for daily shopping on the High Street."

UniverCity is a complete, sustainable, residential community comprised of walkable neighbourhoods on approximately 160 acres of university land, adjacent to the SFU campus. It is home to 2,000 people, with more neighbourhoods planned to accommodate a thriving community of approximately 4,500 homes and 10,000 people. Homes range from smaller apartments suitable for students to large condominiums for family living. The community includes a commercial town centre, parks, an extensive bicycle and pathway system, other community amenities, and an elementary school will open September 2010.

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